



Eighteen participants announced for New Brunswick Roundtable on Entrepreneurship

SAINT JOHN, NB - FEB. 19 -- The New Brunswick Business Council and the Wallace McCain Institute of Business Leadership today announced eighteen leading entrepreneurs who will be participating in New Brunswick's first ever Roundtable on Entrepreneurship.

The Roundtable was a key recommendation stemming from the FullSail Summit held in Moncton in 2007 to strengthen New Brunswick's entrepreneurial culture and is being co-hosted by the two groups.

Leading entrepreneurs were selected from across the province to participate in a weekend retreat in St. Andrews where they will meet with established business leaders and share insights into overcoming the many challenges of starting a new business. Entrepreneurs represent various sectors ranging from technology and advertising to construction and fitness.

"We've assembled a group of very bright minds who have significant potential. They have all demonstrated an ability to evolve an idea into a commercial reality, and possess a clear commitment to New Brunswick's growth and prosperity," said New Brunswick Business Council Chair, Ed Barrett.

The Roundtable has three primary goals:

1. To support the creation of more NB-based enterprises
2. To raise awareness of the importance of entrepreneurship in securing New Brunswick's future prosperity
3. To facilitate communication between players in the New Brunswick economy

Roundtable participants will explore and develop an inventory of issues that entrepreneurs need to understand and master in order to succeed. Issues will range from understanding and gaining access to capital markets, to developing leadership potential in themselves and others, to effective networking.

Derek Oland, Chair of Wallace McCain Institute for Business Leadership, explained that the Roundtable will kickoff the first-year of the Institute's 2008 programming. "I'm looking forward to listening closely to these entrepreneurs; to learning about what keeps them awake at night as well as the opportunities they see for new business growth in New Brunswick. I expect we'll emerge with a better understanding of the issues that matter and we'll work from those to design our first-year curriculum at the Wallace McCain Institute."

The Roundtable on Entrepreneurship will be sponsored by Aliant and will take place in St. Andrews at the Fairmont Algonquin on February 22nd and 23rd.

Leading entrepreneurs include:

Jake Arsenault
Inversa, Fredericton

Fred Bullock
Mariner Partners, Saint John

David Campbell
Shift Central, Moncton

Lori-Ann Cyr
Diversis, Saint-Basile

Donald French
Université de Moncton

Jill Green
Green Imaging Technologies, Inc., Fredericton

Karl Greenlaw
Brovada Technologies, Saint John

Kara Hachey
Go-Go Gymnastics, Fredericton

Ronald Losier
St-Isidore Asphalt Ltd., St-Isidore

Tom McFarlane
Sticks and Stones Fabricating Inc., St. Stephen

Chris Nadeau
Evolving Solutions, Saint John

Chris Newton
Radian6, Fredericton

Joe Palmer
The Safety Group, Hartland

Derek Riedle
Revolution Strategy, Saint John

David Roberts
Assistant Deputy Minister, Educational Services, Province of New Brunswick

Elisabeth Rybak
TrustMe, Moncton

Mario Thériault
Shift Central, Moncton

Dale Vandenborre
Isomni Solutions, Fredericton

About the New Brunswick Business Council

The New Brunswick Business Council is comprised of the heads of nineteen of the Province's Leading enterprises. They came together two years ago to work toward helping to ensure a more prosperous and stable future for New Brunswick. Entrepreneurship is one of four building blocks the Council has identified as being key to building a stronger and more confident New Brunswick.

Wesley Armour, Armour Transportation
Ed Barrett, Barrett Corporation
Normand Caissie, Imperial Manufacturing Group
Dick Carpenter, Heritage Developments
Andrea Feunekes, Remsoft
Yvon Fontaine, Université de Moncton
David Ganong, Ganong Bros. Ltd.
David Hay, NB Power
Bernard Imbeault, Pizza Delight Corporation
James Irving Jr., J.D. Irving Limited
Denis Losier, Assumption Life
Allison D. McCain, McCain Foods Ltd.
John McLaughlin, University of N.B.
Derek Oland, Moosehead Breweries
Gerry Pond, Mariner Partners Inc.
Jean-Claude Savoie, Groupe Savoie Inc.
Kelly Shotbolt, Flakeboard Company Limited
Robbie Tozer, Atcon Group Inc.
Stephen Wetmore, Aliant Regional Communications
Michael Wilson, Atlantic Industries Ltd.

About the Wallace McCain Institute

The focus of the Wallace McCain Institute is to support the next generation of senior business leaders in the province to meet the complex challenges facing New Brunswick. The program will be a catalyst for shifting the business culture of the province and advancing the values of entrepreneurship and innovation. The development and deepening of relationships and networks are fundamental to how the Institute will deliver on its mandate.

Programs will range in depth - from a very intensive cohort program where high potential leaders will interact in a series of experiences, to one-off workshops and lectures on themes relevant to New Brunswick business issues.

The program will use innovative pedagogy to convene people, share best practices, assist in the application of learning, and inspire change. The activity of the institute will be province wide with a physical presence at Beaverbrook House in Saint John.

Management Committee:

Derek Oland	Executive Chairman, Moosehead Breweries Ltd
Barry Bisson	President, Shad Valley
Jane Fritz	VP, Academic, University of New Brunswick
Gilles LePage	Past CEO of the Mouvement des Caisses Populaires Acadiennes

Fellows:

John McLaughlin	President, University of New Brunswick
Gerry Pond	Chairman, Mariner Partners
Francis McGuire	Director, CEO and President, Major Drilling Group International
Rob Austin	Professor, Harvard Business School
Kevin Malone	Former Clerk of the Executive Committee and Secretary to Cabinet, Province of New Brunswick

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