



For Immediate Release

Monday May 30, 201 Saint John NB

After an intense 2-day process, internally called "The Choosing", the Wallace McCain Institute at the University of New Brunswick has named their 9<sup>th</sup> cohort to join their Entrepreneurial Leaders Program. With 352 nominations this year, the 16 below truly represent the region's highest growth potential entrepreneurs in the greater Atlantic area.

These 16 entrepreneurs will now meet for 2 days per month over the next year in an elite program with speakers and peer interaction. The alumni from the previous 8 years have pledged to continue to meet quarterly for the rest of their lives...so this is a very prestigious and high impact program.

This group, which represents all 4 Atlantic Provinces, has a collective economic footprint of \$95,550,000 in revenue and over 690 employees.



Front row, from the left: Lynn Albert (LA Trading), Stephen Dixon (Grimross Brewing Corp.), Charles Gervais (Missing Link Technologies Ltd.), Jennifer Krueger (Estey Creations), Remi Hebert (ProConstruction Inc.), Gordon McArthur (Eosense). Second row: Guy LeGresley (LeGresley Home Building Centre), Jeff Schnurr (Community Forests International), Denis Desjardins (Desjardins Seed Farms Ltd.) Derrick Rioux (D.R. Autoworks Inc.), Marc Schurman (Schurman Family Farm), Doug Jenkins (iSpire), Todd Hiscock (Beaufort Solutions Inc.), Richard Boone (Professional Carriers Inc.), Jenelle Sobey (Norex). Absent from the photo is Georgio Paulin (Sounds Fantastic).

**About the Wallace McCain Institute**

The focus of the Wallace McCain Institute at the University of New Brunswick is to support the next generation of senior business leaders in the Greater Atlantic Area (GAA) to meet the complex challenges facing in that area. The program is a catalyst for shifting the business culture of the province and advancing the values of entrepreneurship and innovation. The development and deepening of relationships and networks is fundamental to how the Institute delivers on its mandate.

Programs range in depth from a very intensive cohort program where high potential leaders will interact in a series of experiences, to one off workshops and lectures on themes relevant to GAA business issues. The program uses innovative pedagogy to convene people, share best practices, assist in the application of learning, and inspire change.

To learn more about the program, please visit <http://www.wallacemccaininstitute.com/elp>

For more information, please contact:

Nancy Mathis

Executive Director of the Wallace McCain Institute

Phone: (506) 721-3820

Email: [nancy.mathis@wallacemccaininstitute.com](mailto:nancy.mathis@wallacemccaininstitute.com)