

97%



Member loyalty

32%

Family business



29% Female

24% Outside NB

302 Members

23 Peer Groups | 34 Moderators



89% Cumulative retention over 11 years



In the past 12 months:



97 Speakers



91% Attendance



80 Group retreats

Growing Bigger Faster

(from a 2018 third party survey by Corporate Research Associates)



50%

More increased company revenue



40%

More increased company payroll



Twice

As many added employees



72%

More are likely to pursue M&A to grow

COMBINED IMPACT



6778

Employees



\$830M

Revenue