



97% 
Member loyalty

32% 
Family business

31% Female

24% Outside NB

315 Members

23 Peer Groups | 34 Moderators



89%

Cumulative retention over 11 years



In the past 12 months:



97 Speakers



91%
Attendance



80 Group retreats

Growing Bigger Faster

(from a 2018 third party survey by Corporate Research Associates)



50%
More increased company revenue



40%
More increased company payroll



Twice
As many added employees



72%
More are likely to pursue M&A to grow

COMBINED IMPACT



6778
Employees



\$830M
Revenue