

## December 14, 2017 edition of Five Fast Flashes

December 18<sup>th</sup> – The St. John's Board of Trade hosts a CETA Information Session. CETA or Canada and the EU Comprehensive Economic and Trade Agreement, promises to open the doors for Canadian companies with increased business opportunities, creation of jobs and strengthened economic relations. Register <a href="here">here</a>.

January 10<sup>th</sup> – Halifax – innovacorp invites you to An Insider's Look at Homegrown Startup Succes. Hear about some successful entrepreneurs' ups, downs and lessons learned in this celebration of Nova Scotia's most successful start-ups. Register <a href="here">here</a>.

January 10<sup>th</sup> – The Greater Charlottetown Area Chamber of Commerce invite you to attend Cyber Security Best Practices | Small Business, Big Threat. You will learn how to spot security risks and implement sound security habits as well as how to protect our staff, and the data entrusted to us by our clients. Register here.

February 7<sup>th</sup> – Moncton – The Wallace McCain Institute invites you to 'The Branding Highway' with Gair Maxwell. This workshop will challenge conventional thinking by focusing on what is both timeless and timely: helping business owners create substantial Differentiation and Relevance for their companies through the power of Story. Seats are limited. <a href="https://thebrandinghighwayworkshop.eventbrite.ca">https://thebrandinghighwayworkshop.eventbrite.ca</a>

February 8<sup>th</sup> – Save the date for St. John's Board of Trade 2018 Business Development Summit. This annual Conference, Tradeshow and AGM is anything but business as usual. Get ready to *Thrive* in 2018 and beyond. Read more <u>here</u>.