



February 2, 2018 edition of Five Fast Flashes

February 7th – Moncton – Only a few more days to register to 'The Branding Highway' with Gair Maxwell. This workshop will challenge conventional thinking by focusing on what is both timeless and timely: helping business owners create substantial Differentiation and Relevance for their companies through the power of Story. <https://thebrandinghighwayworkshop.eventbrite.ca>

February 15th – Halifax – WMI is expanding their 2iC program to Nova Scotia with a spring start date. The brochure has the application link.
<http://www.wallacemccaininstitute.com/uploads/file/2iC.pdf>

February 15th – Moncton – Take One for the Team. The world-renowned Scaling Up Business Growth Workshop empowers you to accelerate profitable growth using a time-tested and results-driven methodology. Through this exclusive learning experience, Gazelles Coaches has empowered more than 20,000 executives and their leadership teams with proven tools and strategies to scale up smarter. <https://tinyurl.com/ybso3udq>

February 27th – Moncton – Breakfast and Learn with Shaun LeBlanc; Is Your Marketing Digital? Get an overview of the tools and skills needed to create a cohesive and effective online strategy. Register [here](#).

Now – Nominations are open for the WMI Entrepreneurial Leaders Program. This 2-minute animation describes the profile of the CEOs we are looking for <https://www.youtube.com/watch?v=2d2qac-tFwc&t> Email the name and email address of any nominees directly to nancy.mathis@wallacemccaininstitute.com