

Is a Board for Me?

Practical training & support for CEOs as they consider a board

The Wallace McCain Institute's mission is to "help entrepreneurs have a better chance of success". To that end, a meaningful role for WMI is to help founders, CEOs and successors establish a board of directors or advisors. Board101 is designed as a series of workshops to support CEOs through the steps to consider, design, prepare for and hold a first board meeting. The workshops will build on each other and can be taken independently or in series.

"I am ready to take this to a new level and need a group of trusted advisors around me as I make critical decisions."

"I have a strategic plan, but it is too easy to get off track. I need a group to hold me accountable to my strategy."



"I have been told by investors / suppliers / partners to establish a board, but I have no idea how to start."

"I am taking over the family business and a board would provide needed separation between me and Dad."

PROGRAM LEADER

An experiential program is highly dependant on the people, both the participants and the leaders. The program leader has significant experience with private, public and NGO boards.



Francis P. McGuire
M.A., B.A.

Francis's operating and board experience includes:

- Chairman of Wallace McCain Institute at UNB (current)
- Co-chair of the NB Business Council (current)
- Director of Industrial Alliance Life Insurance Co. (current)
- Director of Populus Global Solutions Inc. (current)
- Director of the Shaw Group (current)
- Non-independent director, Major Drilling Group International Inc (current)
- Director of Kelman Technologies Inc. (past)
- Chairman (and director) of NB Power Corporation (past)
- President, CEO, Major Drilling Group International Inc (past)
- VP of Business Development at MITI Information Technology Inc. (past)
- Deputy Minister, NB Department of Economic Development and Tourism (past)

TOPICS

Francis will guide the participants through an overview of topics to help a CEO decide if a board of directors or advisors is right for them at this time. Considerations to be discussed include:

- Types of boards
- Authority and skill mix of directors
- Getting the most out of a board
- Overview of expectations of all parties
- Compensation and time commitments
- War stories – when it works and when it doesn't

REGISTRATION

The workshop will be held at Hotel Beausejour in Moncton from 1 – 5PM on April 11, 2017. The cost for the session is \$225 + HST for WMI members and \$275 + HST for non-members and Registration will be capped at 60 participants.

To register, click on <https://www.getfeedback.com/r/M19XxKS4>.