



Five Flash Flashes will not be sent out more than once per week.

The format of a flash should be 50 words maximum in paragraph format which should contain a url for people to read more about the event or register.

A flash should be either an event or an opportunity, such as programs and grants, for Atlantic Canada entrepreneurs/businesses.

Events of a purely social nature will not be published unless there is a spot left to fill.

Each event/opportunity, unless directly linked to WMI, will only be posted once

- Considered directly linked to WMI are: 21inc, NBBC, NB2026, Future NB, NBSPRN, Pond-Deshpande Centre, Launch 36, Planet Hatch, BioNB and NBITC.

The above (WMI and those organizations directly linked to WMI) will take precedent over other organizations should one publication be full for the week but will be published twice maximum.

Job postings or advertisements will never be posted.

“Flashes” are to be sent to [nancy.blanchard@wallacemccaininstitute.com](mailto:nancy.blanchard@wallacemccaininstitute.com)

We reserve the right to edit the submitted flashes and cannot guarantee that your flash will be posted but promise to do our best.