



APPLICATIONS DUE OCTOBER 16th

HOW TO APPLY

Congratulations on applying for the Wallace McCain Institute's Our Top Talent Pitch! You are taking the first step in joining a network of highly motivated and exceptional students from across the province.

In our promotional video we pitched our energy to you and we want you to do the same! Show us your energy, talent and creativity in a similar video pitch telling us why YOU should be selected to pitch yourself to NB's top business leaders!

Video links are due midnight of **October 16th, 2015**

SHOOTING YOUR VIDEO

Your video pitch is replacing the traditional resume and application process. Express yourself, your talent and your energy in a 2 minute or less video. We aren't looking for fancy camera work – have a friend point a camera at you, record on your smartphone or open your laptop and shoot with your webcam. It's as simple as that!

- Be creative in communicating why YOU should be selected as a Top Talent student.
- Share information about yourself that will entice employers to want to meet you.
- Share basic information about yourself, such as: your name, program, post-secondary institution.

UPLOAD INSTRUCTIONS

1. Simply upload your video pitch to YouTube – Click here for instructions on how to upload a video to YouTube:
<http://support.google.com/youtube/bin/answer.py?hl=en&answer=57924>
2. Email the URL to: ott@wallacemccaininstitute.com
3. Your video pitch will be shared on the Student Ambassador and Top Talent Pitch YouTube channel:
<http://www.youtube.com/user/TopTalentAmbassador?feature=mhee>

IN YOUR EMAIL please specify:

1. Name
2. Post-secondary institution and degree or program
3. Year of study and number of years required for completion of program

If you have any further questions please contact Rachel Mathis at:

ott@wallacemccaininstitute.com