



APPLICATIONS DUE OCTOBER 2nd

HOW TO APPLY

Congratulations on applying for the Wallace McCain Institute's Our Top Talent Pitch! You are taking the first step in joining a network of highly motivated and exceptional students from across the province.

In our promotional video ([see via this link](#)) we pitched our energy to you and we want you to do the same! Show us your energy, talent and creativity in a similar video pitch telling us why YOU should be selected to pitch yourself to NB's top business leaders!

Video links are due midnight of **October 2nd, 2016**

SHOOTING YOUR VIDEO

Your video pitch is replacing the traditional resume and application process. Express yourself, your talent and your energy in a 2 minute or less video. We aren't looking for fancy camera work – have a friend point a camera at you, record on your smartphone or open your laptop and shoot with your webcam. It's as simple as that!

- Be creative in communicating why YOU should be selected as a Top Talent student.
- Share information about yourself that will entice employers to want to meet you.
- Share basic information about yourself, such as: your name, program, post-secondary institution.

UPLOAD INSTRUCTIONS

1. Simply upload your video pitch to YouTube – Click here for instructions on how to upload a video to YouTube:
<http://support.google.com/youtube/bin/answer.py?hl=en&answer=57924>
2. Email the URL to: ott@wallacemccaininstitute.com
3. Your video pitch will be shared on the Top Talent Pitch YouTube channel:
<http://www.youtube.com/user/TopTalentAmbassador?feature=mhee>

IN YOUR EMAIL please specify:

1. Name
2. Post-secondary institution and degree or program
3. Year of study and number of years required for completion of program

If you have any further questions please contact Rachel Mathis at:

ott@wallacemccaininstitute.com