

Erin Barrett

Director, Sales Operations

Xplornet Communications Inc.

Woodstock, NB

<u>www.xplornet.com</u> Erin.Barrett@corp.xplornet.com Erin plays a key role as Director, Sales Operations at Xplornet Communications, a leading provider of high speed internet to rural communities across Canada.

Erin earned a BBA from Acadia University in 1998. Upon completion of her degree, she worked for Barrett Corporation through one of its various subsidiaries, Star Choice Marketing, the marketing and distribution arm of Star Choice, Canada's first direct-to-home television satellite provider. (Now Shaw Direct).

Looking to further her education, she enrolled in Ryerson University's Advanced Standing Program in Radio & Television Arts. After her first year, she transferred to a school in England to complete her studies, achieving a Masters degree in Television & Video Production.

Following her education, she worked as a producer for the Canadian Broadcasting Company (CBC) and ran her own independent production business until 2009 when she accepted an opportunity to re-join the Barrett group of companies within the marketing team at Xplornet Communications. In 2013, she transitioned to the sales department to lead the back office management of Xplornet's 80+ person sales team.