

Equals6 Launches Top Talent Scholarship Crowdfunding for Student Members

Equals6 members can now create and promote their own scholarship campaigns via Equals6, the online community where students compete for scholarships, make valuable connections and discover exciting career possibilities.

Halifax, NS, Canada (<u>PRWEB</u>) July 25, 2013 -- Recognizing that many students today face serious financial roadblocks to education, Equals6 today launched a new crowdfunding service to help its members pay for school. Students can now create online scholarship campaigns at equals6.com that include contribution levels as low as \$10 and rewards for campaign backers. Students can easily promote their campaigns through Equals6 and social networks.

Equals6 has awarded more than \$40,000 in scholarships to students across North America since 2010 and will be contributing a \$50 bonus to successfully funded campaigns. The company will send net proceeds from the campaign directly to the student's school thereby ensuring that contributions are used for academic costs.

"Our new scholarship crowdfunding service fits perfectly with our mission to help students succeed," said Andy Osburn, CEO of Equals6. "With student debt and loan defaults hitting record levels, it's clear that the student loan model is broken. Students are looking for creative ways to pay for school and we are excited about the potential for our Top Talent Scholarship Crowdfunding to fill that void. It takes a lot for today's student to make it and Equals6 is there every step of the way, from scholarships through to networking and getting hired."

According to Equals6 member Evan Phinney, Top Talent Scholarship Crowdfunding is just one of the benefits of the website. "As a part of the Equals6 online community I have already seen the academic, networking and career benefits of membership. I'm excited about this new crowdfunding service and look forward to launching my own scholarship," said Phinney, a student at Acadia University.

About Equals6:

Equals6 is the online community where students compete for exclusive scholarships, make valuable connections and discover exciting career possibilities.Equals6 also serves as a social meeting place where students form groups, share ideas and hold lively discussions. As a social recruiting platform for student talent, Equals6 partners with select employers to provide its student members with career opportunities. The company has offices in Halifax, Canada and Boston.

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Contact Information Jeremy Bernard Equals6 <u>http://www.equals6.com</u> (877) 647 3356

Online Web 2.0 Version

You can read the online version of this press release here.