Beer freezies being brewed up in Fredericton

Real Food Connections selling frosty treats at its store, but may soon offer mobile vendors and home delivery

By Bobbi-Jean MacKinnon, CBC News Posted: Jul 09, 2015 6:08 AM AT



Real Food Connections is still experimenting with its beer freezie recipes. These Dooryard Shandy Sorbet Freezies are made with Picaroons, lemon, lime and honey. (Real Food Connections)

For those who like their beer ice cold, one Fredericton business may have just the answer — beer freezies.

"It's a unique adult flavour for the freezies we all enjoyed as kids, less food colour #9," said Levi Lawrence, the founder of Real Food Connections.

And the frosty treats could soon be available from mobile vendors Dickie Dee-style, or even through home deliveries, he said.

It all started a few weeks ago when Lawrence began experimenting with other types of freezies, such as apple cider, yogurt and berry and vegetable juice.

Then he decided to try beer ones, based on customer feedback.

His latest invention, dubbed the Dooryard Shandy Sorbet Freezie, is made with Fredericton-based Picaroons Traditional Ales' Dooryard Summer Wheat Ale.

'You're not going to get drunk off them — fortunately, or unfortunately, depending on who you're talking to.'- Levi Lawrence, Real Food Connections

The beer is simmered lightly into an organic lemon, lime and honey-infused sorbet and then frozen, said Lawrence.

"You're not going to get drunk off them — fortunately, or unfortunately, depending on who you're talking to," he said.

Although the freezies are a "good size," about 15 inches long and an inch-and-a-half wide, and beer accounts for about 75 per cent of the ingredients, most of the alcohol gets burned off in the cooking process.

"You still get the beer flavour though," he said.

He's also created a Pugnatious Porter and Strawberry Freezie using beer from Grimross brewery and local strawberry juice.

The beer freezies cost between \$2 and \$2.75 and are available at Real Food Connection's retail location in Fredericton on Hanwell Road. A new retail location is also slated for Saint John later this summer.

But Lawrence says he could be offering freezie home deliveries in Saint John and Moncton as early as next week as part of the food-box delivery program.

He's also on the lookout for Dickie Dee-style vending carts for the freezies and ice cream sandwiches he's also working on.

"A lot of people like a cool treat on a hot day," he said.

"And I think a lot of people are tired of all the artificial flavours and colours."

Real Food Connections specializes in New Brunswick-produced food and beverages and promotes local food and food sustainability through its food-box delivery program.