



**FOR IMMEDIATE RELEASE**

**Taylor Printing Group Inc. named Best of the Best Awards winner**

*HotSpot Packaging receives Honorable Mention from Xerox Premier Partners Global Network*

**June 16, 2016—Fredericton, NB** – Taylor Printing Group was awarded an Honorable Mention for Packaging in the Best of the Best Awards, presented by [Xerox Premier Partners Global Network](#) at drupa 2016. Taylor Printing Group was recognized for their HotSpot Packaging, showcasing its success in driving business results using Xerox® digital printing technology. The Best of the Best Awards represent the most innovative and forward-thinking digital printers in the industry.

Taylor Printing Group created a package that successfully displays the beacon in an innovative and fun way. Best of the Best Award entries were judged by an external industry panel on image quality, business results, innovation or creativity, and overall use of Xerox® solutions.

“To be acknowledged with industry leaders from around the world validates our vision to be the choice for innovative printing and visual communication needs in Atlantic Canada by providing a “Taylored” solution. It is a privilege to be a part of the Xerox Premier Partners Global Network and we look forward with great optimism to the future of our industry and Taylor Printing Group. We are grateful for the recognition from our peers.” stated CEO, Scott Williams.

The Best of the Best Awards recognize print companies for the innovative work they continually produce that delights their customers and drives real business results. Open exclusively to members of the Xerox Premier Partners Global Network, the 2016 Best of the Best Awards received nearly 100 entries worldwide. The awards recognize successful creativity and business impact using Xerox® digital printing technology in six categories, including books, direct mail, packaging, photo, self-promotion and transactional.

Click here <http://www.tpgi.ca/> to find out more about Taylor Printing Group. For more information on the Xerox Premier Partners Global Network and the Best of the Best Awards, please visit [www.xeroxdigitalhotspot.com](http://www.xeroxdigitalhotspot.com).

**About Taylor Printing Group Inc.**

Since our inception in April 2005, Taylor Printing Group has strived to become the foremost print service provider of Atlantic Canada but we are so much more than that. We sell tangible solutions that help you get noticed because print is an experience. It engages all five senses in a way that non-tactile mediums of communication cannot. You can touch, hear, smell, see and even taste print.

We push the boundaries by combining knowledgeable staff and excellent service, continuing to challenge the conventional rules of printing by investing in new technologies and equipment, expanding our service offerings and leveraging evolving market trends to offer you, the customer the best “Taylored” solution and our expertise to redefine your brand and boost loyalty.