



For Immediate Release

Sunday, May 28, 2017, Fox Harb'r Resort, Wallace, NS

After an intense 2-day process called "The Choosing," the Wallace McCain Institute at the University of New Brunswick has named the 10<sup>th</sup> cohort of its Entrepreneurial Leaders Program (ELP). This group of 28 entrepreneurs has a collective economic footprint of \$63M in revenue and 550 employees across the Greater Atlantic Area (GAA). With 419 nominations this year, the 28 below faced stiff competition in the selection process. These business leaders in ELP10 will meet for two days each month over the next year in all 4 Atlantic Provinces in an elite program with speakers and peer interaction. After the first year, alumni pledge to continue to meet quarterly, which is a testament to the value of the program in the lives of these CEOs.



Front row, from the left: John McNair (Outdoor Elements), Daniel Smith (Postech), Matthew Joyce (JTR Dumpster Services), Marc Albert (DPL), John Dunphy\* (Target Tours), Bob Mills\*\* (Accomplice Content Supply Co.), Blair Hyslop (Mrs. Dunster's), Jordan Kyriakidis\*\* (QRA Corp). Second row: Ginette Ahier (Adorable Chocolat Inc.), Robert Gale (Rothesay Capital Partners), Dallas Mercer\*\*\* (Dallas Mercer Consulting Inc.), Dave Rafuse\*\* (Blended Athletics), Heidi Eaton (Argus Hearing Center), Adam Clawson (Red Rover Brewing Company LTD.), Andrew Bedford (Ginger Design Inc.), Serge Arsenault (Goguen Monuments). Last row: Mark Wood\*\* (Ocean Sonics), Clement Nadeau (Evasion Air), Brian Schryer (Kent & White Insurance), Darren Cousins\* (Twin Shores Camping Area), John Kimmel\* (RevIQ), Brian Vallis\*\*\* (Piatto Pizzeria + Enoteca), Jamie Seamans (Garage Kings), Scott Kennedy\* (Kennedy Metal Products), Andrew Lovell (River View Orchards), Mitch Cobb\* (Upstreet Craft Brewing), Matthew Stockford (Stockford Reefer Services Inc). Absent from the photo is Joel Albert (NorthTaste Flavourings Inc.).

(Headquartered in \*PEI, \*\*NS, \*\*\*NFLD and the remaining are NB. Many have operations in multiple provinces)

### **About the Wallace McCain Institute**

The focus of the Wallace McCain Institute at the University of New Brunswick is to support the next generation of senior business leaders in the Greater Atlantic Area (GAA). The Institute is a catalyst for shifting the business culture of the region and advancing the values of entrepreneurship. The development of deep relationships and networks is fundamental to how the Institute delivers on its mandate.

Programs include intensive cohort programs where participants interact in a retreat environment for our region's business leaders (ELP), their Second-in-Commands (2iC) as well as a program focused on multi-generational businesses (ECHO). The Institute also offers elite workshops and special events on themes relevant to entrepreneurs while also using its broad network of business leaders to give back to the start-up community through its Dine & Dive program. The Institute uses innovative approaches to convene people, share best practices, enrich learning, and inspire change.

To learn more about the program, please visit <http://www.wallacemccaininstitute.com/elp>  
Find us on Twitter at @WMIInstitute

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