



# WMI Backstage Pass Tours

Exclusive experiences for WMI members at leading business facilities in the Greater Atlantic Area.

“Backstage Pass” provides opportunity for members to see behind the scenes in some of the most iconic and leading operations in the Greater Atlantic Area (GAA).

- See a large variety of best practices in innovation, safety, design, process flow, construction & team leadership.
- Hear the perspectives of the CEOs running the businesses being toured. Understand the nuances of these operations.
- Interact and build deeper relationships with WMI members from other peer groups, regions, and industries.
- Debrief with trusted peers on what you saw and heard so you can leave with useful takeaways.

## Season’s Pass

A limited number of passes will be available for sale each year. The seasons pass option provides early registration opportunity for members to pick 4 tours before the promotion is released to the general membership to purchase single tours.

**Season’s Pass: \$300.00    Single tour: \$100.00**

*The cost does not include HST, transportation, activity after 4PM or accommodations.*

## Typical Schedule

10:00-10:30	Arrival / Safety Process
10:30-12:30	WMI mixed alumni discussion
12:30-1:30	Lunch with CEO
1:30-3:30	Facility tour
3:30-4:00	Final discussion & take-aways
After 4:00	Optional meal or social time

*Details will be available to attendees before each tour including bios of other attendees and the CEO.*

## REGISTRATION DETAILS

- Participation caps vary for each tour from 10 – 30 but are typically limited to 20 participants.
- Tours may be cancelled or rescheduled if registration is below 10 people 2-weeks before the tour.
- No refund will be available within 30 days of the tour.
- Tickets can be transferred to a fellow WMI member.
- Purchasing a Season’s Pass will give a link to book your tour dates.
- Follow link below to book or learn more.

**BOOK NOW!** Purchase passes, tickets or see more details at : [www.wmitours.eventbrite.ca](http://www.wmitours.eventbrite.ca)

# 2019 TOURS



**McCain Foods, Florenceville NB** – a Canadian multi-national privately-owned company established in 1957. It is the world's largest manufacturer of frozen potato products and originally founded by the founding patron of WMI, Wallace McCain and his brother Harrison.

Fri, Jul 12  
Wed, Nov 20



**Mrs Dunster's Donuts, Sussex NB** – originally started in the 60's, this original donut maker turned GAA-wide baked good supplier is currently operating and expanding under ELP members Blair and Rosalyn Hyslop and sells their popular products to Costco, supermarkets and many other retailers.

Tues, Apr 30  
Mon, Oct 28



**Moosehead Breweries, Saint John NB** - Canada's oldest independent brewery, founded in 1867 and still privately owned and operated by the Oland family. Now in the 6<sup>th</sup> generation of family ownership including WMI's founding chairman, Derek Oland.

Mon, June 13  
Wed, Nov 6



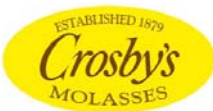
**Atlantic Grown Organics, Kensington PEI** – ELP member Marc Schurman and his family grow, package and distribute 100% certified organic tomatoes, english cucumbers and a variety of vegetables in their 30 000 sq ft greenhouse for sale locally and in supermarkets across the GAA.

Wed, May 8



**Ganong's, St. Stephen NB** - Canada's oldest candy company founded in 1873 where it remains as a manufacturer of their own brands as well as many other white label and co-pack projects under the stewardship of the newest generation of the family, Bryana Ganong, a past ECHO member and current Advisory Committee Member at WMI and Nick Ganong, a current ECHO member.

Fri, Jun 21  
Tues, Oct 22



**Crosby's Molasses, Saint John NB** - 125-year-old purveyors of Canada's finest fancy molasses for 6 generations currently led by 5<sup>th</sup> Generation Jim Crosby and supported by WMI members James and William. Importing over 6,000 tonnes a year of the sweet stuff, their primary market being Eastern Canada and Quebec.

Mon, Sep 9



**Clearwater Seafood, Lockeport NS** - established in 1976, today the Nova Scotia company has grown to become the largest holder of shellfish licenses in Canada and one of the world's leading seafood companies. Chairman Colin MacDonald is a new Sponsor of the ELP program.

TBD



**Aqualitas, Bedford NS** - an aquaponics cannabis company with a unique, proprietary cultivation process using all-natural inputs to produce a superior-quality product, with larger yields and faster growing times. Stewarded by CEO and new member of WMI's board, Myrna Gillis.

Wed, Dec 11



**Énergie NB Power**

**NB Power / Mactaquac Dam, NB** - hydro facility with an installed generation capacity of 660 MW, supplying about 12 per cent of New Brunswick with clean, low-cost power since 1968. NB Power is a vertically-integrated Crown Corporation. CEO Gaetan Thomas is a long-time Sponsor of the ELP program.

Wed, July 3



**Malley Industries, Moncton NB** - providing vehicle and component solutions to organizations and individuals that carry special commodities since 1979. Distributing throughout markets world-wide, they consolidated its operations in late 2010 when it moved to a newly-constructed, 90,000 sq. ft. manufacturing plant. 2<sup>nd</sup> Generation, Myles, is a current member of the ECHO program.

Thurs, May 23



**Atlantic Windows and Doors, Port Elgin NB** - an industry leader in superior quality solid vinyl windows and entrance systems since 1983. Wholly Canadian owned and operated, they are one of Canada's longest established window and door manufacturers and operate in both NB and NS. Current CEO, Greg Dickie is a current WMI member and past 2iC member.

Mon, July 22



**Imperial Manufacturing Group, Richibucto NB** - manufacturer of more than 7,000 heating, air conditioning, ventilation, and building products with over 1,000 employees working in 800,000 square feet of manufacturing and warehousing space spread in facilities across North America. 2<sup>nd</sup> Generation, Andree Caissie, is a current member of ECHO and WMI.

Thurs, Aug 22