

THE LIMOUSINE PITCH

ERIN DWYER
DEVELOPMENTS

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It will have all the drama of the Apprentice TV program.

Every five minutes, a long black limousine will pull up at the door at Sebastian martini bar and restaurant on Princess Street. One contestant will step out while another will jump in.

The contestant jumping into the limousine will face a backseat panel of judges, who in this year's Aliant Business Pitch Competition include Nancy Mathis, executive director of the G. Wallace F. McCain Institute; Eleanor Marshall, vice-president and treasurer for Bell Aliant Regional Communications; Bob Bittle of Bob's Home Furnishings, and Derek Oland, executive chairman of Moosehead Breweries Ltd.

Known more casually as Dr. Nancy, Ms. Cash, Super Bob and Mr. Beer, the judges have \$1,000 to invest in good ideas.

People who enter the competition will have two minutes to pitch their business idea to the investors in the back of the limousine while it circles the block. They will also have a few minutes to answer critical questions from the investors.

Enterprise Saint John's Emerging Entrepreneurs program is organizing the event and is looking for contestants with good ideas. The deadline to register is March 20. For more information, phone Janet Scott at 648-4640 or e-mail janetscott@enterprisesj.com

Aliant

EMERGING ENTREPRENEURS PRESENTS

ALIAANT BUSINESS PITCH Competition

One Day
at Sebastian
March 27th 6:30pm

One Ride
in a Limousine

One Chance
to Impress Investors
in Two Minutes or Less!

One Thousand
Dollars
to be Invested

March 27th, 2008
Sign up now for a chance to pitch your business idea and win cash. You'll have 2 minutes to pitch your idea and 3 minutes to answer key questions from the investors.

To register, call 648-4640 or e-mail janetscott@enterprisesj.com

Deadline to register is March 20th, 2008

Information packages can be picked up at 40 King Street or downloaded from www.eesj.ca

Dr. Nancy
Nancy Mathis
Executive Director
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Ms. Cash
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The Investment Team

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