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Cream of the Crop: Entrepreneurs Selected to Participate in Cohort program

Moncton, NB – Fifteen high growth potential entrepreneurs were selected today to participate in the second year of the Wallace McCain Institute's prestigious Entrepreneurial Leaders Program (ELP).

"It was not an easy decision to select these participants from the many qualified entrepreneurs in the province," said Nancy Mathis, Executive Director of the Wallace McCain Institute for Business Leadership at the University of New Brunswick. Twenty-four finalists were invited to the interviews had been narrowed down from 130 nominated entrepreneurs. "While the competition was fierce, we are confident that the selected entrepreneurs will each bring a unique perspective to the program."

Five judges interviewed the finalists on Saturday and then after a series of activities reminiscent of a reality TV show, the envelopes were distributed to the finalists at lunch on Sunday which announced the selection:

1. Roddy Awad, Tech Knowledge Solutions Inc , Moncton
2. Derek Billingsley, Encore Interactive inc. , Saint John
3. John Bowles, Inversa Systems Ltd , Fredericton
4. Chantal Chiasson, DermaLaser Clinic, Shediac
5. Duane Dunfield, Red Hot Learning Inc. , Fredericton
6. Greg Hemmings, Hemming House Pictures, Saint John and Halifax
7. Kevin Hurley, SwiftRadius Inc. , Fredericton
8. Pierre Martell, Martell Home Builders, Moncton
9. Steve Nickerson, RapidMind Solutions Inc., Saint John
10. Giles Oland, Airfire Telephone and Data Inc. , Halifax, NS
11. Pierre Pelletier, Savonnerie Olivier Soapery , Ste-Anne de Kent
12. Terri Riedle, Revolution Strategy, Saint John & Fredericton
13. Nick Rutter, Accesstec Inc. , Fredericton
14. Jenny Scott, Stylin' Mama, Baby & Tot Inc, Saint John & Fredericton
15. Carl Tremblay, Lorneville Mechanical Contractors Ltd. , Saint John

Combined, the cohort for the second year of the Entrepreneurial Leaders Program employ over 800 people and generate roughly \$100M in revenue. The majority are serial entrepreneurs.

"These savvy entrepreneurs are the future of New Brunswick," said Derek Oland, chairman of the institute's Management Committee. "While they are already successful, this program will help them become even more competitive and ensure that they

continue to grow, which will be of benefit to both their business and the economy of our province.”

The participants in the ELP are entrepreneurs who are striving to grow their businesses to new heights. The cohort will meet for monthly sessions and will benefit from guest speakers, tailored workshops and the opportunity to share their experiences and insights.

To learn more about the program, please visit www.wallacemccaininstitute.com.

About the G. Wallace F. McCain Institute

The focus of the G. Wallace F. McCain Institute at the University of New Brunswick is to support the next generation of senior business leaders in the province to meet the complex challenges facing New Brunswick. The program is a catalyst for shifting the business culture of the province and advancing the values of entrepreneurship and innovation. The development and deepening of relationships and networks is fundamental to how the Institute delivers on its mandate.

Programs range in depth – from a very intensive cohort program where high potential leaders will interact in a series of experiences, to one-off workshops and lectures on themes relevant to New Brunswick business issues. The program uses innovative pedagogy to convene people, share best practices, assist in the application of learning, and inspire change. The activity of the institute will be province wide with a physical presence at Beaverbrook House in Saint John.

Management Committee:

Derek Oland	Executive Chairman, Moosehead Breweries Ltd
Barry Bisson	President, Shad Valley
Greg Kealey	VP Research and Provost, University of New Brunswick
Andrée Savoie	President and Managing Partner, Acadian Construction (1991) Ltd

Fellows :

John McLaughlin	President, University of New Brunswick
Gerry Pond	Chairman, Mariner Partners
Francis McGuire	Director, CEO and President, Major Drilling Group International
Rob Austin	Professor, Harvard Business School
Françoise Morissette	Faculty and Fellow, Queen’s University and Author of “Made in Canada Leadership”

For program information:

See: www.wallacemccaininstitute.com

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