

FOR IMMEDIATE RELEASE

UNB's Wallace McCain Institute salutes entrepreneurial successes with latest awards

Winners of the annual Wallace McCain Institute Growth Awards recognize some of the region's most-promising business leaders for significant success in developing their companies over the past 12 months.

This year, the awards celebrated achievements that include: a Halifax company scaling up to take its first product to market, a Fredericton entrepreneur who tripled the size of her enterprise, a Moncton entrepreneur who has witnessed 150 per cent growth and a St. Stephen company providing home care that has grown its staff compliment.

"By recognizing our members who are making significant growth strides, they can celebrate together and inspire each other to push harder," says Francis McGuire, chair of the Institute and past CEO of Major Drilling International Inc., based in Moncton.

Billy English, CEO of Kindred Home Care in St. Stephen, was the winner in the category of over 100 employees. The company has grown by 60 employees over the year.

"I jumped out of my seat when they announced Kindred Home Care as the winner," says Mr. English, a second-generation leader, recalling the recent awards dinner held in Saint John. "I work with an amazing team every day and collectively we believe this is just the beginning for Kindred in Atlantic Canada."

Dr. Lesley Steele of Fredericton took home the prize for the 10 to 40 employees division. Dr. Steele is the CEO of Vet Alliance, a company based in Fredericton,

and CBS Animal Hospital in Conception Bay South, Newfoundland. Through organic growth and strategic partnerships, her enterprises have tripled in size.

"It has been a dramatic year of growth and change for my companies, my team and myself," says Dr. Steele. "I am very fortunate to be surrounded by an amazing hardworking team that drives our success. The support of my group at the Wallace McCain Institute has been so appreciated over the past two years – they push me to do better for my companies and myself each time we get together."

Patti Ryan, president and CEO of Health QR in Halifax, won in the under 10 employees category. The firm secured a round of equity financing to allow them to hire their first employees to take its medication adherence solution to market, scaling up to eight employees from two.

Karim Bhibah, president of Marathon Fluids/Bos Brothers in Moncton, won in the 41 to 99 employees category for 150 per cent growth of his ventures, including the acquisition of a third company to concentrate his holdings in value-added wood.

A cash prize was awarded to the group with the combined largest growth. With two individual prizes going to Mr. English and Dr. Steele from the same group, it was no surprise when the seventh cohort of the Entrepreneurial Leaders Program (ELP7) was announced as the winner. The prize is a \$5,000 grant to be used to support the cost of the speakers that the cohort involves in its quarterly retreats.

"As co-moderator of ELP7, I am incredibly proud of Billy and Lesley for their individual accomplishments," said Rick Allen, CEO of Quality Engineered Solutions Ltd. in Fredericton. "Their drive and passion is an example to be modelled."

The final prize of the evening was more personal in nature. The prize, called the Carpe Diem Award, was started in 2015 in recognition of a member of the Institute, Patrick Albert, CEO of MQM in Tracadie-Sheila, who died tragically

earlier that year. His personal motto was “carpe diem” – Latin for “seize the day.” The award was based on member nominations, and then voting on six finalists based on their embodiment of the mission statement for Mr. Patrick’s ELP forum “to embrace our leadership responsibility to build a Greater Atlantic Area and live our one life with passion.”

The award went to Donnie Fillmore, CEO of Atlantic Pacific Transport Ltd., in Moncton. “It’s always humbling to be chosen by your peers,” Mr. Fillmore says. “This is a very proud time for me.” He received his award from Nancy Mathis, executive director of the Institute.

About the Wallace McCain Institute

The focus of the Wallace McCain Institute at the University of New Brunswick is to support the next generation of senior business leaders in the Greater Atlantic Area to meet the complex challenges facing the area. The program is a catalyst for shifting the business culture of the province and advancing the values of entrepreneurship and innovation. The development and deepening of relationships and networks is fundamental to how the Institute delivers on its mandate.

Programs range from an intensive cohort program where high-potential leaders will interact in a series of experiences, to one-off workshops and lectures on themes relevant to Greater Atlantic Area businesses. The program uses innovative pedagogy to convene people, share best practices, assist in the application of learning, and inspire change.

- Tag us in your Twitter posts: @WMInstitute.
- To learn more about the Entrepreneurial Leaders Program, please visit <http://www.wallacemccaininstitute.com/elp>

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Nancy Mathis presents the Carpe Diem award to this year's winner, Donnie Fillmore.



Fillmore with members of his cohort of ELP.



Billy English reacts to winning a WMI Growth award.