



Past Publisher of *Vanity Fair* and Group President of Condé Nast Joins Civilized Board of Directors

(Saint John, N.B., March 23, 2016) – Civilized Worldwide Inc., a New Brunswick-based digital publishing company that elevates cannabis culture, is pleased to announce that Mr. Mitchell B. Fox has joined its Board of Directors.

Mr. Fox is a past publisher of *Vanity Fair* and *Details Magazine* along with more than a dozen other media properties, and was named Condé Nast's Publisher of the Year in 1997. He later served as president and CEO of The Golf Digest Companies, overseeing all media and business properties under the Golf Digest umbrella, including *Golf Digest*, *Golf World*, and *Golf for Women* among others. Mr. Fox then led 8020 Media Company, a San Francisco-based online media company and more recently formed WGA Global Marketing Inc., a holding company with interests in insurance, media development, cross border e-commerce, and investments in cannabis related businesses. He is also an advisory board member of New York financial and strategic advisory firm, Viridian Capital Advisors, which works exclusively with emerging businesses in the cannabis industry.

Civilized has developed from a digital publishing start-up to a media network, with the launch of its flagship digital publishing website, Civilized.life. Co-founded by experienced new media entrepreneurs, Derek and Terri Riedle, Civilized has currently embarked on its second round of investment with the support of Viridian Capital Advisors. Civilized targets an under-represented audience of millions of motivated, productive adults who choose to enjoy cannabis recreationally.

Civilized is building its Board of Directors with the support of Viridian Capital Advisors and Mr. Fox, which allows the Company to expedite its monetization opportunities, including the creation of an ad network, Civilized Media Group, with like-minded cannabis-focused media properties.

Mr. Fox commented, "Viridian is a premier investment bank for the cannabis industry – only the best in this industry can work with them – and Civilized stands out among this exclusive group. Derek and Terri have proven themselves to be extraordinary business leaders, with both very sharp business acumen, as well as a wide creative streak, and now they have founded a world-class media company. I am honored and delighted to be a part of Civilized, and contribute to their ambitious growth plans in any way I can."

Civilized Founder and Publisher, Derek Riedle said, "When we embarked on our partnership with Viridian, we knew it would bring the industry's top advisors to the table.



Forming our board with someone who has a successful, deep and rich background in media like Mitch Fox is a significant step forward for our growth and development plans. With his and Viridian's support, we can't wait to harness the opportunities ahead."

Contact:

Civilized Worldwide Inc.

Lesley Dickson

506-333-0519

lesley@civilized.life

About Civilized Worldwide Inc.

Founded in 2015, Civilized Worldwide Inc. is the parent company of flagship digital publishing entity, Civilized.life, a site that pairs an emerging area of social change and business with thought-provoking lifestyle content. Civilized.life is a reflection of the millions of motivated, productive adults who choose to enjoy cannabis recreationally, but are not widely reflected in current cannabis culture. Housing a mix of curated and original content, Civilized.life entertains, informs and engages its North American-wide audience. For more information, please visit:

civilized.life