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Date <b>18.12.2007</b>	Circ. <b>45000</b>	Page <b>B1</b> 1 / 1

# Roundtable will look for business leaders

TELEGRAPH-JOURNAL

ST. ANDREWS – The New Brunswick Business Council and the Wallace McCain Institute of Business Leadership are presenting a Roundtable on Entrepreneurship in St. Andrews.

The FullSail Summit in Moncton earlier this year recommended such a roundtable to strengthen New Brunswick's entrepreneurial culture. The two organizations announced on Monday that Aliant will sponsor the event at the Fairmont Algonquin on Feb. 22-23.

The sessions will bring emerging entrepreneurs together with established business leaders to create more New Brunswick-based enterprises, to raise awareness of the importance of entrepreneurship to the province's future prosperity and to facilitate communication between New Brunswick economic players.

"Our members recognize they are instrumental in realizing the vision of building on our province's entrepreneurial heritage," business council chairman Ed Barrett of the Barrett Corporation in Woodstock said in a statement. "We are committed to playing a leadership role in continuing the dialogue and fostering an environment where entrepreneurs are supported and can thrive."

Participants will explore issues ranging from access to capital markets, to developing leadership potential and effective networking.

The Wallace McCain Institute for

Business Leadership will use the roundtable to develop its program, putting to use topics from the roundtables that spark the most dialogue and interest as the institute begins its first year of operations.

"As a newly launched institute, we know we need to develop a program that meets the needs and realities of our economy and those trying to build businesses in New Brunswick. We believe the roundtable is the ideal environment from which to gain insights that can be refined to become the

PLEASE SEE → **LEADERS, B2**

## LEADERS ← B1

nucleus of a curriculum the McCain Institute will employ in the first year of its program," institute chairman Derek Oland of Moosehead Breweries in Saint John said in a statement.

Emerging entrepreneurs from around the province are being selected to participate.

Their business proposals can be in various stages of development, but all must demonstrate ability to move a concept or idea to commercial reality, dedication to New Brunswick and its economic growth, involvement in bettering the local community and significant growth potential.

The New Brunswick Business Council includes the heads of 19 of the province's leading enterprises. They came together two years ago to work toward helping to ensure a more prosperous and stable economic future for New Brunswick.

