



Dave Carroll

Big Break Enterprises Inc.
Halifax, NS

ELP is broadening my horizons and improving my judgements in both my personal and professional life.



Ryan Kennedy

Jean Coutu Pharmacy
Saint John, NB

I describe the experience as group therapy for entrepreneurs. I didn't realize how badly I needed it until I was immersed in it.



Henry Yates

Enso Beverage Company Inc.
Saint John, NB

ELP is not just another business peer group. It's a family determined to make the best entrepreneurs for the GAA.



Mathieu McCaie

Expert Mortgage Group
Dieppe, NB

ELP has helped me push beyond my comfort level while bringing out the best in me. I am truly grateful to be a part of such an amazing group of entrepreneurs.



Kim Hickman

Business Portals Inc.
St. John's, NL

Every time I get together with my group, I feel closer and more comfortable with them. Looking forward to the life long friends I will have!



Andre Levesque

L.C.L. Excavation (2006) Inc.
Charlo, NB

ELP is not necessarily focused on the growth of the business, but mostly on the growth of the entrepreneur as a person. It has brought positive change in my personal life, which will positively impact my organization.



Andrew Button

Mashup Lab Limited
Wileville, NS

When you're in ELP, your courage to go do something audacious goes through the roof! Every 30-days you're going to be around the table with people that will help you figure out any problem or situation you have in front of you. Better judgement, better decisions, faster.



Robert Haggis

SableARC Studios
Charlottetown, PE

As a new business owner, sole proprietor and entrepreneur, WMI and the ELP program have provided me with a group of like-minded business people and confidants that I can rely on for expert and experiential advise. It has been an invaluable experience and feels so good to know that I'm no longer alone.



Aaron Furlong

Iron House Productions/
AF Consulting
Miramichi, NB

Business or personal, WMI provides 360 support to help get you to your next stage.



Sandra English

Massage Addict | Spring Garden.
Halifax, NS

ELP is the rocket that launches you into your future faster than imagined – and comes complete with a crew and operation manual.



Ezra Edelstein

Vandal Doughnuts
Compass Distilling
Halifax, NS

I started off as a reluctant participant in the ELP program, it only took me one session to start to prophesize.



Joanna Aylward

Grass Roots Grill Inc
Grand Bay – Westfield, NB

ELP has given me the confidence I need to make tough decisions in my business as well as personal life. I can't imagine life without my ELP family.



Brendan Wilton

Trim Landscaping
Halifax, NS

Stop mulling over where your best return is and put WMI at the top of your list. There isn't a better investment of time, money or your character out there



Tracy Bell

Millennia TEA Inc
Saint John, NB

Making space for contemplation and strategy every month with WMI - alongside other entrepreneurs and industry experts - is the best thing I've done for my business!



Jenn Tuttle

Modo Yoga Fredericton
Fredericton, NB

I started this program as a solo business owner but with the unconditional support and encouragement of my ELP community/family (immediate and at large), I was able to push past my limits with confidence and fully embrace what it means to be an entrepreneur.



Jarred Dooley

Home Fashions Group
Fredericton, NB

When I first considered the Wallace McCain Institute ELP, I was very intrigued by the concept. But for me, it just never seemed to be the "right time", between family responsibilities and the challenges of running a business. However, once you make the commitment to participate in the program, the personal development and professional growth far outweighs any difficulties of juggling life's demands. It has given me new insight into myself and future directions for my business.



Joshua Council
Good Robot Brewing Co.
Halifax, NS

ELP has allowed me to refocus on what brings me joy.



Joe Mackay
Yip Cider Inc.
Long Reach, NB

WMI nurtures business growth by looking at the BIG picture with motivated Atlantic Canadian business owners.



Shawn McLernan
Fair Isle Ford Kreative
Acres Group of Companies
Charlottetown, PEI

ELP has proven to accelerate performance through the highest impact, professionally led peer groups for results-oriented entrepreneurs and CEOs across Atlantic Canada.



Darcy MacNeil
Earthform
Charlottetown, PEI

ELP is a fantastic way to get better as a business leader and as a person. It's a well rounded program that will positively impact you and in doing so, the important people around you.



Melissa Roy
Oasis Trampoline Park
Saint John, NB

There is more value in this program than could ever be explained without experiencing it first-hand. If you are considering applying, just take the leap. It's the best investment I could have made for myself and my business, hands down.



Melissa Honour
Canadian Tire
Sussex, N.B.

We are just 3 sessions in, and I'm already experiencing return on investment from WMI. Instant bond between individuals in our group, in-depth learning and growth personally and professionally. We engage, enjoy and empower together.



Shane Borthwick
Impact Wealth
Saint John, NB

Effective and efficient program to take a group of strangers and transform them into family. Insightful access to a peer group that genuinely wants to help build each other up. Rather than reading about a case study, you get to experience it in real life with a backstage pass to the owner, the situation and challenges.



Steve Russell
Foghorn Brewing Company
Rothesay, NB

The ELP, at its core, provides each member their own personal board of directors. Whether it's sharing insight to common pitfalls and successes in business, or helping to navigate the unique landscape entrepreneurship imposes on one's personal life, it is a community of frank discussion and genuine empathy.



Connie McInnes
RSTUDIOS, Fitness Brand
Halifax, NS

I feel like I have finally found my team!



Andrew Middleton
Shift
Halifax, NS

ELP is a great opportunity for entrepreneurs to share experiences and learn from each other.



Patti Hollenberg
Chess Piece Patisserie
Fredericton, NB

Like a spa for the entrepreneurial mind. It's an invigorating process that pairs you with like minded colleagues that become your closest allies.



Maureen Hanley
Navigate Food Safety Solutions
Montague, PE

ELP has given me a room filled with similar others who share my drive, my ambition and my dreams - as well as my challenges as an entrepreneur. It's a place to stretch yourself in ways you haven't yet and it's a soft place to land when the going gets tough.



Neils Falkjar
506 Industries Inc.
St. George, NB

ELP has given me the opportunity, motivation and support to grow as a person as well as business. This group of strangers and the family like atmosphere have quickly become the most important influences on my future.



Christine Gaudreau
OTC Insurance Brokers Inc.
Dartmouth, NS

ELP has given me the opportunity to surround myself with other business owners who face the same issues that I do each day. They are my sounding board, my board of directors and family all rolled into one. We support each other in a way that far exceeds any expectations.



Adrian Beaton
Jack Axes Inc.
St. John's, Mount Pearl NL,
Halifax NS, Kentville NS

I have been a member of many entrepreneur groups and from what I knew of the ELP program going in I was excited. It has exceeded all my expectations. I learn more every session and use my group as a constant resource to lean on whether for collaborative work or to make better business decisions. Would highly recommend to anyone committed to entrepreneurship.